

Announcement
Mr. Tariq Ikram (Sitara e Imtiaz), elected as
The Chairman of the Board of Directors of Alpha Insurance Company Limited
(a subsidiary of State Life Insurance Corporation of Pakistan)

The Board of Directors of Alpha Insurance, elected Mr. Tariq Ikram (SI) as its Chairman on 25-05-2023

Mr. Ikram comes with a diverse academic background of Sciences, Arts, International Relations, British and American histories and almost all disciplines of Business Management.

Mr. Ikram comes with a rich and diversified management and Leadership experience of both Public and Private sectors, locally and internationally. He served for 30 years in the Private Sector, in a large MNC, Reckitt Benckiser Pakistan, rising progressively to the position of the Chief Executive; from early 90s he was entrusted with Regional responsibilities for the Mid-East, North Africa and Pakistan (MENAP) region.

Mr. Ikram has been very active in his professional pursuits, known for his strategic and analytical abilities. He is a past President of the Overseas Chambers of Commerce and Industry Pakistan, Management Association of Pakistan, Marketing Association of Pakistan, and the founding President of Pakistan Advertisers Society and the Pakistan Research Society of Pakistan. He has also served as President (Vice Chancellor) of the Textile Institute of Pakistan.

In the year 2000 he was invited by the then Chief Executive of Pakistan to join the government, which he accepted and was appointed as the Federal Minister of State, Chairman (Export Promotion Bureau). Later he spear-headed the restructuring of EPB to the TDAP (Trade Development Authority of Pakistan) and was appointed its first Chief Executive. Exports grew by 147% during his 8 years in the government. Mr. Ikram was also the member of the Economic Coordination Committee (ECC) of the cabinet and served more recently as the Chairman (Joint Industry Regulatory Committee) NEPRA and Chairman of Trans Karachi project funded by ADB. Mr. Ikram was awarded 'Sitara i Imtiaz' by the President for his services.

Mr. Ikram has served as Independent Director on the Boards of various Banking and Industrial Sectors, in both the public and private sectors, locally and internationally. Currently, he is Non-Executive Director of Berger Paints Pakistan, EXCEL LABs Islamabad, President of Trade and Industry, Commonwealth Entrepreneurs Club, UK, and Director of Tasha Enterprises Pvt Ltd. In pursuit of his philanthropic initiatives, he serves as the Managing Trustee of Saiya Homes, an orphanage project of the Tasha Trust.

Mr. Ikram is also a Faculty and Speaker at various academic institutions such as, Pakistan Institute of Corporate Governance, the Institute of Business Administration, the National Institute of Management (NIM). He is often invited as guest speaker by educational and private/ public sector organizations.

The Board of Directors and the Management of Alpha Insurance wishes Mr. Ikram a very warm welcome and offer their best wishes for continued success.